



For over 20 years, Jefferson Beautification, Inc. (JBI) has been dedicated to enhancing Jefferson Parish through landscape and beautification projects. Upon completion of numerous enhancements inside of LaSalle Park, JBI is proud to announce a project to be located at Lafreniere Park to benefit all residents of Jefferson Parish.



In partnership with Jefferson Parish Council District 4, and in cooperation with the Patrons of Lafreniere Park (Patrons), JBI will be constructing a labyrinth to be located in the Parterre Garden of Lafreniere Park. A labyrinth is a walking meditation device with a single winding path from the edge to the center. There are no tricks, choices or dead ends in a labyrinth walk. The same path is used to return to the outside. A labyrinth represents the journey inward to our own true selves and back out into the everyday world.

The labyrinth will be constructed among mature trees in a peaceful section of the park. Benches will be provided to provide a quiet location for relaxation.

A majority of the required funding for the project will be donated by JBI, the Patrons and provided by District 4 Councilman Ben Zahn. In addition, JBI is seeking additional fund raising via personalized brick pavers to be included in the construction of the project. For a limited time, engraved bricks will be available for purchase for \$100 each through JBI. The engraved bricks will allow up to 3 lines of text with up to 12 characters per line.

Personalized bricks will only be sold from January 1, 2014 through June 30, 2014. Bricks may be purchased for \$100 by sending a check to JBI's post office box (address below), or by utilizing a PayPal account through the JBI website. Please visit [www.jeffersonbeautification.org](http://www.jeffersonbeautification.org), or e-mail [parkwaypromenade@aol.com](mailto:parkwaypromenade@aol.com) for more information.

Our goal is for construction of the labyrinth to begin in late spring of 2014. Jefferson Beautification, Jefferson Parish and the Patrons of Lafreniere Park are proud to begin this endeavor, and look forward to future enhancements. Please mail check and form to:

Jefferson Beautification, Inc./Parkway Promenade  
P.O. Box 10658  
Jefferson, LA 70181

Please fill out the form below to include with mailed checks:

**Contributors' Information**

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_

**Engraving Text**

Line 1 \_\_\_\_\_  
Line 2 \_\_\_\_\_  
Line 3 \_\_\_\_\_  
(Limit 12 characters per line)